

FLOWER (RE)POWER

An open juried exhibition designed to breathe new life into the flower in art!

June 18 – July 23, 2010

Housatonic Museum of Art Burt Chernow Gallery

Why (Re)Power the Flower?

When you couple the art class exercise/classic art staple of the still life with the flower – sumptuous siren of subject matter for painters big and small, the result is a brigade of flower art that ranges from straight representation to a kinetic sculpture where sunflowers turn circles in a wooden box.

Like trying to write a love song, it is challenging to revamp the exhausted visual of the flower, bringing it into a contemporary art dialogue and finding new ways to approach it as formal element, subject, symbol, etc. With *Flower (Re)Power*, the Housatonic Museum of Art is asking artists, whether you love or hate flowers in art, to share works influenced by or that address the flower in any way. All media are welcome – sound, video, painting, sculpture, online projects, etc. Experimentation, critique, quirky perspectives, and general irreverence are encouraged!

For more information: <http://flowerrepower.blogspot.com/>.

Important Dates:

Entry deadline: May 31

Email notification of acceptances: June 4

Drop off selected work: June 10, 11, 14, 10 am - 8 pm

Shipped work must arrive by June 11

Opening Reception: Thursday, June 17, 5 – 7 pm

Exhibition dates: June 18 – July 23, 2010

Pick up of artworks: July 26, 27, 10 am - 8 pm

Eligibility:

1. The exhibition is open to artists eighteen years of age or older.
2. Works must have been created in the last two years. Older artworks will not be accepted.
3. Proposals for sculptural installations will be accepted, but artists are required to cover all costs of the installation.
4. New Media works are welcome, but artists need to supply AV equipment for sound, videos, etc.
5. Collaborative works are eligible.

How to Submit Work for Consideration:

1. To enter, mail completed entry form along with one CDROM of your artwork. Artists may enter up to 10 examples of their art.
2. Images should be in jpg format, no longer than 8" high or wide with a resolution of 96 dpi. A full view of each artwork is required, details or second view are optional. For Full view, include FV in your file name. For detail view include DV in your file name.
3. Labeling files, names should read: Last name_abbreviatedtitle_fv (full view) or dv (detail view).
4. Label CD with name, email, and telephone number.
5. There is a \$25 flat entry fee.

Physical Requirements:

1. Works must be ready to exhibit (Electrical equipment for New Media, paintings need d-rings or wire, pedestals for sculpture that require them, etc.). Failure to adhere to the aforementioned criteria will result in the work not being installed.
2. All works must be identified with secured, legible, and fully completed label/text on reverse (artist, title, medium)
3. Juror's decisions are final. No substitutions.

Shipping of Artworks:

1. Artists are responsible for the costs associated with delivering and picking up artworks. Roundtrip shipping must be pre-paid and return shipping arrangements should be explained in writing.
2. All crates and shipping boxes need to be clearly labeled for return shipment.
3. Artworks must meet shipping agents' requirements.
4. Shipped works must be received by June 11

Sales:

The HMA does not participate in the sale of artwork. All Inquiries will be directed to the artist or their representative.

Award:

There is one \$500 best in show award. Award will be based on the artist's originality in approach to the exhibition's theme.

Contact:

Terri C. Smith: tcamillesmithhcc@gmail.com

FLOWER (RE)POWER Entry Form

Deadline for RECEIPT of application, May 31, 2010

Send to: Terri C. Smith

Housatonic Museum of Art
900 Lafayette Blvd.
Bridgeport, CT 06604

Name _____

Address _____

City, State, Zip _____

Telephone _____

Email _____

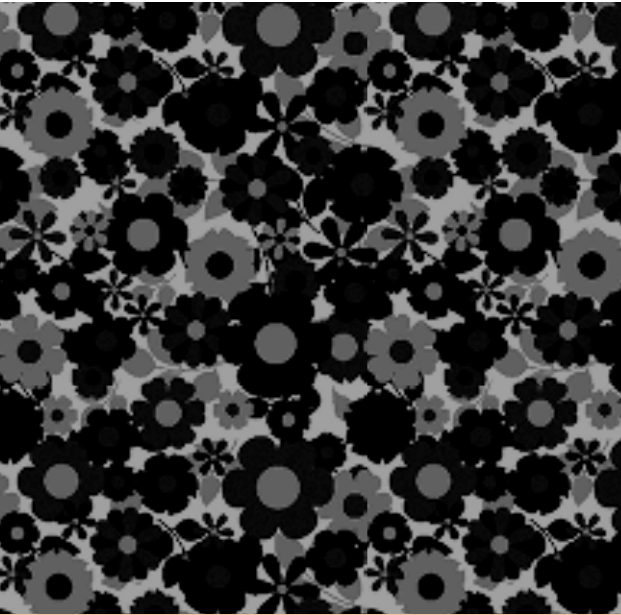
Entry	Title	Medium	Size	Ins value
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Signature _____

Your signature on the entry form signifies your grant of permission for The Housatonic Museum to reproduce work selected for the exhibition in promotional material, and your acceptance of all conditions stated in this prospectus.

Entry Checklist

- \$25 entry fee. Make check payable to HCC Foundation.
- Double-check your CD Rom to make sure it can be read.
- Make a copy of entry form for your records.
- Complete and sign entry form.



Terri C. Smith
Juror

With approximately fifteen years of curatorial experience, Terri C Smith has created more than seventy exhibitions and a variety of related programming for museums and other not-for-profit arts institutions. These shows usually involved working with contemporary artists, but also included permanent collection exhibitions and art historical projects. During this time, she developed two, award-winning contemporary art programs, for which she earned an Andy Warhol Foundation Grant in 2005. After returning to school in 2006, she received an MA from Bard College's Center for Curatorial Studies. Other projects have included freelance curating in New York and Miami, commissioned catalog essays, journalistic projects, and some archiving. Currently, she is curating part-time at the Housatonic Museum of Art (Bridgeport, CT), reconfiguring, writing about, and creating programming around their permanent collection. Her next exhibition, *Beside Himself -- Exhibiting Male Anxiety*, will be on view this spring at Ditch Projects in Springfield, Oregon.



www.HousatonicMuseum.org



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900 Lafayette Boulevard
Bridgeport, Connecticut 06604

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